iPhone 15 Pro Max has the longest optical zoom in iPhone ever. Far out.

iPhone 15 Pro is **the first iPhone to feature an aerospace‑grade titanium design**, using the same alloy that spacecraft use for missions to Mars.

#### A17 Pro chip. A monster win for gaming.

It’s here. The biggest redesign in the history of Apple GPUs.

A17 Pro is an entirely new class of iPhone chip that delivers our **best graphics performance by far**.

Mobile **games will look and feel so immersive**, with incredibly detailed environments and more realistic characters. And with industry-leading speed and efficiency, A17 Pro takes fast and runs with it.

#### A camera that captures your wildest imagination.

From dramatic framing flexibility to next-generation portraits, see what you can do with our most powerful iPhone camera system.

With iPhone 15 Pro, you have multiple focal lengths to work with. It’s like having **seven pro lenses in your pocket**, everywhere you go.

The 48MP Main camera is more advanced than ever, capturing super‑high‑resolution photos with a **new level of detail and color**.

You’ll see the improvements in your portraits. And now you no longer have to switch to Portrait mode. If your subject is a person, dog, or cat, iPhone automatically captures depth information. So you can choose to instantly **see your photo as a portrait**, with an artful blur effect. Or later in the Photos app.

#### 120 mm of pure Pro zoom.

For iPhone 15 Pro Max, we designed a 5x Telephoto camera with **the longest optical zoom of any iPhone ever** to fit in our compact Pro camera system.

Now you can **take sharper close‑ups from farther away** — like a phenomenal photo of your friend or a goal in your kid’s soccer match.

#### Get in on the Action button.

The all‑new Action button is **a fast track to your favorite feature**. Once you set the one you want, just press and hold to launch the action.

*  [Silent mode](https://www.apple.com/ng/iphone-15-pro/#actions-gallery-ring-silent)

*  [Focus](https://www.apple.com/ng/iphone-15-pro/#actions-gallery-focus)

*  [Camera](https://www.apple.com/ng/iphone-15-pro/#actions-gallery-camera)

*  [Flashlight](https://www.apple.com/ng/iphone-15-pro/#actions-gallery-flashlight)

*  [Voice Memo](https://www.apple.com/ng/iphone-15-pro/#actions-gallery-voice-memos)



*  [Magnifier](https://www.apple.com/ng/iphone-15-pro/#actions-gallery-magnifier)

*  [Shortcut](https://www.apple.com/ng/iphone-15-pro/#actions-gallery-shortcuts)

*  [Accessibility](https://www.apple.com/ng/iphone-15-pro/#actions-gallery-accessibility)

By default, the **Action button is set to toggle between Ring and Silent modes**. If you choose a different action, you can use Control Center to mute or use Focus filters to automatically set your iPhone to silent.

Whatever you’re doing, the Action button is at the ready. Launch Camera to catch a spontaneous selfie. Record an instant voice memo. You can even **select Shortcut to open an app or run a series of tasks** like switching on the lights in your living room and playing music.

#### Battery life that’s positively Pro.

Even with so many advanced new features, iPhone 15 Pro still gives you amazing all‑day battery life.

iPhone 15 Pro Max has up to 9 more hours video playback than iPhone 12 Pro Max iPhone 15 Pro has up to 6 more hours video playback than iPhone 12 Pro